



24 August 2015

Dear Professors,

Islands of Excellence, FISITA 2016 World Automotive Congress, Busan, Korea 26-30 September 2016

I am pleased to announce that FISITA is organising the fourth 'Islands of Excellence' which will take place at the 36th FISITA World Automotive Congress in Busan, Korea, from 26 - 30 September 2015. The Congress will be hosted by the Korean Society of Automotive Engineers, KSAE.

The 'Islands of Excellence' is a competition which provides an opportunity for universities and educational institutions from all over the world to showcase their new, exciting and innovative automotive-engineering-related projects as a showcase element of the FISITA 2016 World Automotive Congress.

This competition is part of the student activities programme which also includes a Student Congress, where BSc and MSc students can present their papers and a Travelling Fellowship which allows a select group of students under 35 years of age to visit companies and institutes in the region.

Building on the success of the third 'Islands of Excellence' organised during FISITA 2014 in Maastricht, The Netherlands, the event aims to provide a unique, global automotive forum for dialogue between academia, engineers, industry and government.

The FISITA Education Committee invites universities, research institutes and accredited education institutions to apply for the chance to create an 'Island' (exhibition stand) which presents their automotive engineering projects in the context of the following topics (but are not limited to the stated topics) which are the 2016 Congress themes:

1. Engine System
2. Transmissions and Hybrids
3. Advanced xEV
4. Active and Passive Safety Technology
5. Noise vibration and Harshness (NVH)
6. Vehicle Dynamics and Controls
7. Manufacturing and Materials
8. Autonomous and Connected Vehicles
9. Vehicle Electronics and Software
10. Advanced Vehicle Concepts

The deadline for applications is **30 November 2015**. Universities should apply via the attached application form.

The Education Committee will select the best **5** ideas and the winning institutions will be invited to attend FISITA 2016 and present their project as an 'Island of Excellence'. Priority will be given to projects which promote international cooperation between different universities and/or universities and industry.

Honorary Committee

3M Company Makoto Ishii
AISIN AW Co., Ltd. Kozo Yamaguchi
Aisin Seiki Co., Ltd. Fumio Fujimori
Akebono Brake Industry Co., Ltd. Hisataka Nobumoto
AVL List GmbH Prof. Helmut List
Beijing Automotive Group Co., Ltd. Heyi Xu
BMW AG Gerhard Kurz
Robert Bosch GmbH Dr. Markus Heyn
BP plc Niall Ainscough
Bridgestone Corporation Masaaki Tsuya
Calsonic Kasei Corporation Shigeo Shingyoji
China FAW Group Corporation Xu Ping
DAF Trucks N.V. Harrie Schippers
Daimler AG Dr. Thomas Weber
Dana Holding Corporation George Constand
Delphi Corporation Jeffrey J. Owens
DENSO Corporation Masahiko Miyaki
Faurecia Christophe Aufrère
FEV Group Holding GmbH Prof. Dr. Stefan Pischinger
FIAT Group Automobiles Harald J. Wester
Ford Motor Company Dr. Kenneth Washington
Geely Holding Group Co., Ltd. Shufu Li
General Motors Company Jon Lauckner
Guangxi Yuchai Machinery Co. Ltd. Lin Zhiqiang
Guangzhou Automobile Group Co. Ltd. Dr. Xiangdong Huang
Hitachi Automotive Systems, Ltd. Kunihiko Ohnuma
Honda Motor Co., Ltd. Hachigo Takahiro
Horiba, Ltd. Atsushi Horiba
Hyundai Motor Company Dr. Woong-Chul Yang
IDIADA Automotive Technology SA Dr. -Ing Carles Grasas
JATCO Ltd. Seiji Honda
Johnson Controls Dr Boda Bolzenius
JTEKT Corporation Tetsuo Agata
Koito Manufacturing Co., Ltd. Takashi Ohtake
Magna International Inc. Donald J. Walker
MAHLE Group Prof. Dr.-Ing. Heinz K. Junker
MANN+HUMMEL GMBH Alfred Weber
Mitsubishi Chemical Holdings Corp. Dr. Yoshimitsu Kobayashi
Mitsubishi Motors Corporation Ryugo Nakao
Mitsui Chemicals, Inc. Tsutomu Tannowa
Nissan Motor Co., Ltd. Mitsuhiro Yamashita
Panasonic Corporation Masahisa Shibata
Porsche AG Wolfgang Hatz
Renault Gaspar Gascon
Schaeffler Group Automotive Prof. Dr.-Ing. Peter Gutzmer
Shell International Petroleum Co. Ltd. Steve Bryce
Sumitomo Chemical Co., Ltd. Masakazu Tokura
Sumitomo Rubber Industries Ltd. Tetsuji Mino
Tata Motors Ltd. Dr. Tim Leverton
TMD Friction Group John Hudson
Toray Industries, Inc. Akihiro Nikkaku
Toyota Motor Corporation Dr. Kazuo Okamoto
TRW Automotive Josef Pickenhahn
Tyco Electronics Japan G.K. Shu Ebe
Volkswagen Group Dr. Ulrich Hackenberg
Weichai Power Co., Ltd. Tan Xuguang
Yazaki Corporation Shinji Yazaki
Ygomi LLC T Russell Shields
ZF Friedrichshafen AG Dr. Stefan Sommer

Please note the following information before you submit your application:

- The exhibition itself is free of charge. The space, basic equipment, two exhibitor badges and one full congress ticket will be provided by FISITA and KSAE.
- The projects to be displayed must correlate with the topics shown above and described in detail in the FISITA 2016 Call for Papers.
- The ideas, projects and hardware have to be new, innovative and unique.
- Besides the theoretical aspects of the work, hardware has to be shown. Audio visual presentations will also be welcome. The selected university or the cooperation of universities or cooperation of universities with companies has to be represented at FISITA 2016 by an accomplished expert or appropriate member of staff.
- The required space should not extend 50 m².
- There will only be one winning project per 'Island of Excellence'.

For further details including how to submit your application, please visit

www.fisita2016.com/islands.

We are looking forward to your proposals and hope to see you in Busan!

Yours sincerely,



Dr.-Ing. Daniela Hein
Vice President – Education
FISITA



Prof. Seongsoo Kim
Chairman – Student Activities Committee
Silla University

Attachments:

- Application Form
- e-Flyer
- Important Information